

## New Women's Club To Install Officers

(Continued from Page 1-A)

Crossland post, to be honored guests.

**Varied Occupations**

In addition to the attractive installation ceremonies which will be under the personal direction of Mrs. Mary W. Elsen, state organization chairman for the Southern District, the committee on arrangements has planned a musical program in which local artists will take part.

The National Business and Professional Women of Torrance closed its charter December 22 with a total of 40 members who represent a variety of the community business interests. Included are three representatives of public utilities; three physicians; several trained nurses; hospital superintendent; dietitian; laboratory technician; one florist; one musician's assistant; two beauty operators; two hotel owners; two newspaper representatives; one social service secretary; two real estate dealers; two department store employees; one teacher; one bank teller; one stenographer; one store manager; one assistant manager; one lumber company; one employee of machine works; one music teacher; one employee of electrical shop; one employee of service station; and one employee of oil company.

### Charter Members

Those who are listed as charter members are: Mrs. Ruby Mae Andie, 1412 Birch street; Hazel Barnett, 1425 Engracia; Grace L. Biggs, 1005 Sartori; Artha Bohrer, 2237 Plaza del Amo; Laila P. Bowen, 1327 Cota; Cora Clemens, 1635 Post; Bertha Fix, 1425 Engracia; Lute Fraser, 1336 El Prado; Margaret Gensler, 2013 Arlington; Mary Guyan, 1807 Andover; Mrs. J. E. Haggard, 1400 Cravens; Elsa Hammerstrom, 1425 Engracia; Grace Holmes, 1610 210th street; Mae Horrell, 1425 Engracia; Faye V. Howard, 2067 Arlington; Beatrice Hughes, 1318 Macdonald; Mrs. H. Hutchins, 1612 Post; Mrs. Thelma Kemp, Palms Verdes Estates; Fanny C. King, 1324 Sartori; Olive J. Lee, 1228 Arlington; M. Louise Lynch, 1221 El Prado.

Esther Z. Maxwell, 1425 Engracia; Phoebe J. Milburn, 1916 Andover; Edna Mullin, 1323 Cota; Beesie Myers, 1226 Cravens; Hazel McBride, 1308 Beech; Ruth McMasers, 916 Cota; M. Ethelwyn Niles, 1425 Engracia; Victoria Olinger, 1425 Engracia; Katherine Ortmann, Colonial Hotel; Rosa Ortmann, Colonial Hotel; Mary Osborne, 1425 Engracia; Rebekah Ray, 1405 Engracia; Margaret G. Shell, 823 Amador; Caroline Stroh, 1617 Arlington; Ethel Tansey, 1511 Cabrillo; Carol Uhl, 1509 Cabrillo; Mary Vonderhake, 1911 Carson; George Wheaton, 1228 Arlington; and Juliet M. Young, 1917 220th street.

## "Ideco" Planning Expansion in City

(Continued from Page 1-A)

factory of drilling and fishing tools, portable drilling machines and rigs and forgings.

A foundry at Delaware, Ohio, serves the Columbus plant and also handles a large volume of commercial business.

### World-Wide Concern

Rotary drilling equipment, such as rotaries, drawworks, swivels, crown and traveling blocks, tools, etc., are at the present time being manufactured by the Ideco-Boykin works at Beaumont, Texas.

Division sales offices are maintained in Los Angeles, Columbus, Marietta, New York, Wichita, Tulsa, Ft. Worth, Houston, Beaumont and Shreveport. Export business is handled through Los Angeles, Columbus, New York and Houston, and by foreign offices located at London, England; Buenos Aires, Argentina; and Maracaibo, Venezuela. Branches are maintained in every active oil field.

## New Features in New Models



The young girl in the rumble seat of the new 1931 Chevrolet six, announced recently, is showing how the window in the coupe lowers so that passengers can talk. The other view shows the new door handles on the sedan. Chevrolet factories throughout the country are working to capacity to build enough cars to meet the increasing demand for the new models.

Men working full time in all factories, building Chevrolet automobiles to fill the demand that is coming from all parts of the nation—that's the pleasant story that comes from Chevrolet Pacific Regional headquarters in the West.

"Dealers throughout the whole region and the whole country are doing their best to secure enough new Chevrolet sixes to fill the orders they have in hand," states E. W. Fuhr, Pacific Regional manager of the Chevrolet Motor Company. "The announcement of the new Chevrolet sixes in November, practically two months ahead of the usual season for new car announcements, has resulted in capacity operations throughout the country for the company's factories, which means that thousands of men have been given employment at a time of the year when many automobile factories are closed for inventory and to re-equip for new models. It has also given the dealers a chance to sell automobiles during the dull season of the year, when ordinarily there is small demand for motor cars."

"This year all that has been reversed. The announcement of the new models has stimulated all industry. The response to the new models shows that there is money in the country and that the people will use it to purchase products that meet their fancy. The new Chevrolet models, have 107 improvements and refinements. The wheel base has been lengthened two inches, the bodies built by Fisher are improved. New processes in body building are being employed to make the bodies stronger and quieter. Newly designed hardware is being used in the new models and upholstery has been refined and improved. Radiator grilles are standard equipment on all sport models and prices have been reduced to such an extent that the improved six cylinder cars are now selling at lower prices than the four cylinder cars sold for in 1928, the last year that Chevrolet built a four."

**FINGER BOWLS IN DISCARD**

DES MOINES.—A local restaurant which caters to the elite trade has discarded the finger bowl. An announcement on the menu card read: "Because finger bowls are considered a very useless and obsolete service, their use in this tea room has been discontinued."

## "Why Is a City Government?" Answer by Taxpayers' Group

The city government of Torrance is simply the means of rendering jointly those services which the individual would otherwise be compelled to provide for himself. Payment for these services is made through the avenue of taxation.

The average American taxpayer would be the shrewdest type of business man and govern his own spending with acumen and economy, yet he shows absolute indifference to his community spending. Through this train of reasoning, the California Taxpayers' Association in a recently published report has led up to the proposition that yearly budgets are essential in city government.

Although many California cities now use the budget for planning expenditures, there is a wide field to be covered in educating citizens that their money should be spent systematically and with their knowledge. The Association believes.

### Advantages Listed

Following are some of the advantages which the Association declares accrue to those cities operating under a budget:

- 1.—It will stimulate the interest of citizens, and particularly civic

bodies, in the city's business.

2.—It will protect the honest and competent officials and employees and tend to disclose the incompetent and dishonest ones.

3.—It will reveal the total amount the citizens are paying to conduct their government.

4.—It reveals the total income and the various sources.

5.—It will reveal the several functions or services which the city is rendering and the cost of each.

6.—It shows the proportion of total expenditures by the various objects; that is, personal services, land, buildings, equipment, supplies, etc.

7.—It results in a better balanced program of expenditures; tends to increase the necessities and limit the luxuries.

8.—It tends to a discovery of leaks and opportunities for economy.

9.—It tends to uncover errors in administration and elimination of same.

10.—It tends to the elimination of unnecessary positions, to payment of adequate salaries for meritorious work, and to reduction of labor turnover.

## BEN HILL AT LEGISLATURE SESSION NOW

In Comment on Important  
Measures Before  
Assembly

Ben Hill, assemblyman for this district, left Saturday for Sacramento, to attend the 1931 session of the State Legislature, which convened Monday, January 6.

Hill stated that the Legislature will be in session for approximately two weeks, when he will return to his office in San Pedro for 30 days, after which he will go back to Sacramento for the balance of the session.

In commenting on the coming session, Mr. Hill said:

"I believe this will prove one of the most important sessions of the Legislature, in the history of the state. Among the most vital questions affecting Southern California, are congressional re-apportionment, assembly re-apportionment, revision of the street assessment laws, and proper division of gasoline tax receipts.

### District Too Large

"There are now two congressional districts in Los Angeles County, and under the 1930 census, we are entitled to eight. I will exert every effort to obtain a congressional district for the Los Angeles Harbor District, which is one of the most important industrial and residential districts in the state, and should have separate representation in Washington.

"Our present assembly district has a population of nearly 130,000 people and should be reduced to a fraction more than 70,000, which should be confined to San Pedro, Wilmington, Long Beach, Harbor City and Torrance.

### Would Reverse Gas Tax

"The street improvement acts are cumbersome, antiquated and in some instances amount to confiscation. They need a thorough overhauling, in order that our property rights may be protected and our homes preserved. Over-taxation will continue to retard prosperity.

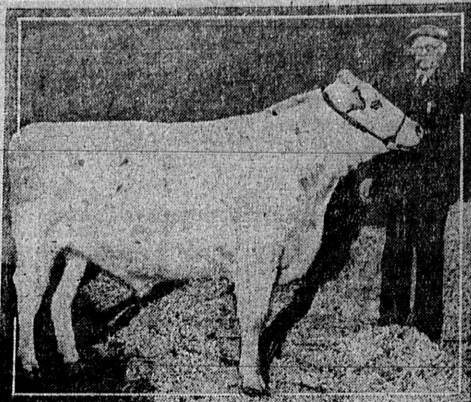
"Gasoline tax receipts are not properly allocated. Of the three-cent gasoline tax, two cents are allocated for state highways, and one cent to the counties from whence the tax comes. State highways have been built almost to a maximum, and the allocation should now be reversed, one cent to the state, principally for maintenance, and two cents for the counties from whence the tax comes. This would bring millions of dollars to Los Angeles County and help lighten the burden of local taxes."

### FUNERAL FUNDS BANNED

By the United Press

SOMERVILLE, Mass. — Somerville firemen no longer will be able to pick up extra money by driving their own automobiles in funeral corteges. The board of aldermen has adopted an order prohibiting this practice.

## Safeway Buys Prize Winners



High School students are taught other things than geometry and botany these days! This Junior Reserve white short-horn champion was raised by the High School students of San Luis Obispo and won the high honors in his class at the recent Christmas Livestock Show held in Los Angeles. A Lynn, meat buyer for Safeway Stores, seen holding proud animal, purchased the prize winner for his firm.

Many local family tables will be favored with choice cuts of prize winning steer beef this week, as a result of the purchase by Safeway Stores of several herds of blue ribbon cattle at the Christmas Livestock Show held in Los Angeles recently.

Each year this organization makes "weighty" purchases from exhibitors of the blue blood stock, and this year captured the honor of making the largest purchase of thoroughbreds at the show.

In addition to the white short-horn Junior Reserve Champion, buyers for Safeway Stores purchased entire herds of prize winning Hereford steers and heifers, Aberdeen Angus steers and white short-horn steers.

The entire lot has been prepared for distribution in Safeway owned meat markets this week, and it is anticipated that many a housewife will receive an extra compliment from her family on the exceptional tenderness and flavor of the meat served.

It is stated that it has always been the policy of this firm to encourage the breeding and raising of fine beef stock, and the particularly fine showing of beautiful prize cattle at the Christmas Show was particularly gratifying to Safeway officials.

HANGES IN SYNAGOGUE  
HAIFA, PALESTINE. — Netanel Mizrahi, a Jewish Kabbalist, and the oldest beggar in Haifa, chose a spectacular way to end his eighty-eight years of life. He was found hanging in Elijah the Prophet's synagogue here.

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